



## SIGNAL MEDIA PROJECT

### STRATEGIC ALLIANCES & SUPPORT

Signal Media Project—an independent and nonprofit cooperation—is seeking to develop Strategic Alliances with organizations that can assist it in the following areas to the mutual benefit of both groups' missions and objectives.

**Signal Media Expert Registry development** – Assistance in the identification of and introduction to recognized subject matter experts in science, technology and history.

**Promotional activities and events** – Exploring and executing a range of opportunities to promote each other's activities and messaging.

**Donor acquisition** – Working together to identify and introduce each other to potential donor and grant sources—i.e., individuals, businesses, foundations, etc.—that might be interested providing recourses for our efforts.

**Strategic advice and knowledge sharing** – Open communication channels to share best practices and innovative thinking regarding each other's work.

In working together in one or more of these areas, Signal Media Project hopes to enhance and promote the work we do along with the work of our partner organizations.

Please feel free to contact us with inquires and questions.

*Signal Media Project is committed to maintaining its status as an independent entity, dedicated solely to facilitating and promoting the accurate portrayal of science, technology and history in popular media.*



For more information about **Signal Media Project** and how you can participate, contact President and Executive Director Scott Adelson at 415. 717. 8205 or [scott@signalmedia.org](mailto:scott@signalmedia.org).